

Introduction:

This web site ("Web Site" or "www.checkhimout.ca") is operated by Health Initiative for Men ("HIM", "Health Initiative for Men" or "we" or "us"). This Privacy Policy only applies to information collected on our Web Site, and does not cover any information collected offline by the Health Initiative for Men (unless specifically stated). Your access to and continued use of this Web Site constitutes your acceptance of all of the provisions contained in this Privacy Policy and your consent to any action we take with respect to your information that is in compliance with this Privacy Policy. If you have not already done so, please take some time to familiarize yourself with these provisions. We may update this Privacy Policy from time to time and you are responsible for periodically reviewing the most current version on this Web Site. The date of the version of this Privacy Policy is stated at the top of the page. If the Privacy Policy is revised and you continue to access and use this Web Site, you will be deemed to have agreed to the most current Privacy Policy.

At the Health Initiative for Men, your privacy is important to us. We provide this notice to explain our information collection practices and the choices you have about the way your information is collected, used and disclosed. By accessing and using this Web Site, you consent to the collection, use and disclosure of information by us pursuant to the provisions of this Privacy Policy.

The Personal Information About You HIM Collects:

Personally Identifiable Information (PII) or Personal Information is information that can be traced back to an individual to establish identity. Examples of PII include your name, home address, telephone number, email address, band number, and social insurance number. If other pieces of information are linked to PII, they also become PII. For example, if you use a nickname to chat online and give out your real name while chatting, your nickname becomes PII when linked with other PII.

Generally, you may browse our public Web Site without providing any PII. However, we may ask you to provide PII, such as when you complete a survey or participate in polls, provide input into blogs or supply information relating to events or other publications on our site. In order to maintain a membership communication link, we will use your PII to send out newsletters and other information about the activities of the Health Initiative for Men. You may also sign up for an individual account, which will allow you to provide further information and therefore access services more directly. Your PII will not be used for any purpose other than to provide you with the requested services.

Other Information The Health Initiative for Men Collects:

Automatic Data Collection (Anonymous Browsing): As with most Internet sites, the Web Site collects a variety of technical data, including your IP address (a unique number that identifies your access account on the Internet), domain, and Web browser information. We do not log the specific identity of visitors unless they have registered at our site and hold an account. Technical data is used only to create broad demographic summaries of Web Site usage and Web Site activity (such as average time spent and pages viewed) to assist us in providing useful content that is tailored to be of most value to our users. For example, we use the information to: give the developers of the Web Site information that is useful in determining appropriate new features, content, and services; and to

provide partners and clients with aggregate - not individual - information about our user base. Information about individual users is not shared with any third party without consent.

The HIM Newsletter is provided using the email software service Constant Contact who have their own Privacy Policies listed [here](#).

Cookies:

Our Web Site uses "cookies". This technology allows users to move more quickly through our site. Cookies are small text files that a Web Site can use to recognize repeat users and facilitate the users ongoing access to and use of the site. Generally, cookies work by assigning a unique number to the user that has no meaning outside the assigning site. We do not record any PII in cookies or store any information about your movements on the Internet outside of our Health Initiative for Men Web Sites. You can choose to decline cookies (e.g., by setting your browser to reject cookies), but if you do, some parts of our Web Site may not operate properly. Web logs are maintained by this Web Site.

How Health Initiative for Men Uses and Discloses Your Personal Information:

We use the PII you provide about yourself to supply the service you have requested, to contact you about our programs, products, features or services or for other purposes disclosed at the time of collection. For instance, we may send you an e-mail newsletter or send you information about an upcoming contest or other activity. If you do not wish to receive this information, please notify us at Health Initiative for Men and we will remove you from our database.

Health Initiative for Men will not share your PII with third parties in ways unrelated to those described below without providing you with an opportunity to opt out of such use, or otherwise prohibit such unrelated uses.

We may share your PII with outside parties who sponsor contests or other promotions on our Web Site. However, we will not share your PII with these parties unless you specifically agree to a governing set of rules that allow such disclosure, or otherwise give us permission to do so. Health Initiative for Men employs other companies and individuals to perform functions on our behalf. For instance, we may use third parties to develop software applications and databases or to send communications on our behalf. Your PII may be disclosed to such individuals in the course of the Health Initiative for Men business operations. All such employees, agents and contractors who have access to PII are required to protect the information in a manner that is consistent with this Privacy Policy.

Health Initiative for Men will disclose and provide access to your PII only when legally required to do so for the purpose of cooperating with police investigations or other legal proceedings, to protect against misuse or unauthorized use of our Web Site, to limit our legal liability and to protect our rights or to protect the rights, property or safety of visitors of this Web Site or the public.

Third Party Links:

Certain content on the HIM Web Site may be created or hosted by a third party. Such third parties may use cookies to identify some of your preferences or to recognize you if

you have previously visited their Web site. We do not control the use of such technology by third parties, the information they collect, or how they use such information. We do not disclose your PII to third parties serving content on our Web Site in connection with the serving of such content.

While on our Web Site, you may encounter links to other web sites or online materials. For example, www.checkhimout.ca may contain links to web sites that may be published and maintained by an affiliate and/or related entity of The Health Initiative for Men. You may also encounter links from our sponsors or partners that may include a reference or logo as part of a co-branding agreement. Those other web sites may set their own cookies, collect data, and/or have their own privacy policies that differ from this Privacy Policy. This Privacy Policy only covers information collected by Health Initiative for Men on this Web Site, and we encourage you to review the privacy policy of any other web site you visit.

Data Security

All personal information provided to us is securely stored on our servers. Health Initiative for Men has reasonable physical, electronic and managerial security measures in place to protect against the loss, misuse and interception by third parties of the information under our control. For example, we limit the number of individuals who have physical access to our database servers, as well as use electronic security systems and password protections that guard against unauthorized access. However, complete confidentiality and security is not possible over the Internet. We assume no liability for any damages you may suffer as a result of interception, alteration or misuse of information that is transmitted or collected over the Internet. You transmit or provide such information at your own risk.

Consent to Transfer

The Health Initiative for Men Web Site is operated in Canada. If you are located in the United States of America, European Union or elsewhere outside of Canada, please be aware that any information you provide to us will be transferred to Canada. By using our Web Site, participating in any of our services and/or providing us with your information, you consent to this transfer.

Note to Parents/Children's Privacy: Protecting children's privacy is important to us. We request that Web Site visitors under 13 years of age not disclose or provide any PII without the consent of their parent or guardian.

Access

You may request access to your personal information and information about our collection, use and disclosure of that information by contacting (wayne@checkhimout.ca). Subject to certain exceptions prescribed by law, you will be given access to your personal information within the time prescribed by privacy laws, and you will be entitled to challenge the accuracy and completeness of the information. If the information is incorrect or out of date, you may request that we amend it as appropriate.

Contact Us

If you have questions, comments or concerns regarding the Privacy Policy, please contact wayne@checkhimout.ca or call us at 604 488-1001.