Health Initiative for Men

HIM is dedicated to strengthening the health and well-being of gay men.

APRIL 1ST, 2015 - MARCH 31ST, 2016

ANNUAL REPORT







Table of Contents

Message from Board Chair			
Message from the Executive Director	3		
Board Members & HIM Staff	4		
HIM Highlights	5		
Service Output Indicators	7		
HIM Milestones	8		
Our Model is Working	9		
Notice to Reader	15		
Statement of Financial Position	16		
Statement of Operations	17		
Notes to the Financial Statements	18		

Message from Board Chair

THIS TIME OF YEAR SEEMS TO COME QUICKER every year as the *Health Initiative for Men* seems to be getting busier and busier. 2015/16 was no different. We rolled out several highly successful campaigns – *Talk to HIM*, #GetGarded and Just Makes Sense. We have continued to develop a robust relationship with one of our newest partners, Fraser Health, with a new clinic in Abbotsford and expanded programming in the Fraser region. Perhaps our most exciting accomplishment was a dual effort from our dedicated Staff and Board to engage in a strategic plan that will guide the organization moving forward. We have implemented an ambitious path for *Health Initiative for Men* and, when I look back on this year, I truly believe we have laid the groundwork for some very exciting things at our organization.

Leadership has taken shape at *Health Initiative for Men*. I would like to express gratitude for our Executive Director, Greg Oudman. We welcomed Greg to our little gay men's health organization two years ago having very little knowledge of what he was getting into, and I'd like to congratulate him for implementing a culture at HIM that has truly hit its stride. The work he has done this year has empowered HIM staff to be effective and powerful leaders.

I think I have said the same thing about our staff countless times. They are who inspire us. They take research material, our community and our mission and truly transform those three ingredients into something that continues to impress me. Our staff have the ability to carry HIM's mission in the community, speak at the health summit, lead panels at the film festival and host our programs. They produce some of the most provocative, relevant, and effective messaging and programming there is in gay men's health. Their work is why so many of us showed up here in the first place, and I truly can't thank them enough for dedicating their careers to something that matters so much.

Last year, 201 volunteers contributed over 7,760 hours of their time, skills and talent with a monetary value of over \$116,400 to help HIM accomplish so much. We launched *Give HIM a Hand* campaign earlier this year in that spirit. We would never be able to do what we do if we it wasn't for our generous volunteers' support. It is because of those that give their time and minds that we are here. I am so proud to be part of an organization that attracts that kind of people.

Our Board roster has grown to ten members this year, and their level of skill, integrity, and commitment is incredible. I would like to extend a personal thanks to a few veteran board members for the support I received during a time of growth on our board. I feel fortunate to serve next to you all, and am truly excited for the visionary possibilities you all bring to the table.

I'm excited for our coming year as we continue to advance our mission and realize our strategic plan. We are working to address some significant issues that continue to uniquely affect gay men and have long been only lightly tackled. Mental health, substance use, PrEP... topics that even the gay community sometimes shies away from. More excitement to report next year, but until then, here's to gay guys building healthy lives together.

DAN GRIFFIN

Board Chair



Message from the Executive Director

CHANGE. RENEWAL. GROWTH. 2015 was a banner year for HIM!

Staff changes were in the air when last August saw us bid adieu to Darren Usher, one of HIM's long-term staff, and welcome Aaron Purdie as manager of HIM's mental health programs. At the end of 2015, we saw original staff and ally, Jody Jollimore, move to facilitating HIM's involvement in the national ENGAGE research study. Michael Kwag left us last August to move to Toronto to work on developing national gay men's health resources with CATIE and we welcomed Joshua Edward last August as manager responsible for knowledge translation. Last July, we wished Allan Lal well as he departed to travel the world, and welcomed Kai Rajala to HIM's outreach work in community spaces, festivals and fairs.

2015 saw HIM continue to produce several innovative and successful public health and social marketing campaigns. Our *Talk to HIM* online multilingual sexual health resource continued to expand its impact and reach through an informative pocket-sized guide in English, Chinese (both simplified and traditional), Punjabi, Arabic, Farsi and Spanish. *#GetGarded* raised awareness of HPV and the importance of vaccination, and our cheeky *Just Makes Sense* campaign worked to inform guys of the handy online testing resource, *Get Checked Online*.

2015 also saw HIM continue to expand its programming for gay guys in the Fraser Valley. We moved further East with the successful opening of our HIM in Abbotsford Health Centre last June and added our volunteer counselling program and the Health Promotion Case Management program (in partnership with Fraser Health) to both our HIM in Surrey and HIM in New West Health Centres.

Finally, HIM's Board and Staff worked to develop our ambitious and visionary strategic plan that will challenges us and guide our focus and development over the next several years.

None of this amazing work over the past year could happen without the support of our broad array of stakeholders and engagement of our communities. This includes our funders, our partners, our donors, our volunteers, our Board, our staff, and the guys who access our programs. I welcome you to get involved with HIM as we continue to work to strengthen the health and well-being of gay men. Join us as a volunteer! Donate! Attend one of our fitness programs! Visit one of our health centres for STI/HIV testing! Work on personal goals with a Change Advocate or a counsellor! Tend our community garden or make soup at Gordon Neighbourhood House! Learn how to dragon boat or tango! HIM is here for you.

GREG OUDMAN

Executive Director

Board Members and HIM Staff

BOARD MEMBERS

Dan Griffin – Board Chair

Dakota Descouteaux – Vice Chair

Nicholas Danford – Secretary

Michael LeClair – *Treasurer*

Jag Bilkhu

Kevin Contzen

Greg Whalen

STAFF

Greg Oudman - Executive Director

Hans Bosgoed

Lance Hansen

Jody Jollimore

Michael Kwag

Sam Larkham

Christof Milando

Andrew Poon

Aaron Purdie

Kai Rajala

David Russell

Billy Taylor

Matthew Taylor

Darren Usher

David Chacon Valenzuela





HIM Highlights

HEALTH INITIATIVE FOR MEN

Our mission is to strengthen gay men's health and well-being.

We do this through trusted, tailored, targeted researchbased health promotion services and by engaging the community through volunteer involvement, online access and events. We foster mutually-beneficial relationships among gay men and health professionals to ensure the best possible outcomes.

We do this because we value the ability of gay men to make informed decisions, we value the role of our community in supporting the foundations for healthy living, and we value scientific research.

KEY PROGRAM INITIATIVES

Physical Health – Fitness clinics, yoga classes, partnerships with community fitness and sport groups, nutrition workshops.

Sexual Health – British Columbia's largest distributor of condoms to gay men, HIV prevention campaigns, risk reduction information, nationally-recognized web technology and social media tools (including SMS and e-mail-based HIV testing reminders) and five sexual health centres offering counselling services as well as STI and HIV testing.

Social Health – Volunteer facilitated initiatives include *CONNECT with HIM*, *Men On Men* (a collaborative workshop developing skills for thriving in a straight man's world), a 'Winter Chill Lounge' safe and educational space for Whistler PRIDE, and the ongoing *Vancouver Fabulous* campaign.

Mental Health – Professional clinical counselling services, change advocacy (peer support services), and *Take Time for Your Mind* campaign.

KEY FACTS

- Legal Name:
 H.I.M. Health Initiative for Men Society
- Founded: November 2007
- Office, 310 1033 Davie Street

 Health Centres:

 HIM on Davie, 421 1033 Davie Street

 HIM on The Drive, 101 1416 Commercial Drive

 HIM in New West, 40 Begbie Street

 HIM in Surrey, 220 10362 King George Boulevard

 HIM in Abbotsford, 104 34194 Marshall Road
- Find us on the Internet:

 www.checkhimout.ca

 www.facebook.com/HealthInitiativeforMen

 www.twitter.com/HIMtweets

HIM connects gay men with health promotion and scientific research through targeted programming, social marketing campaigns, volunteer opportunities, and partnerships.







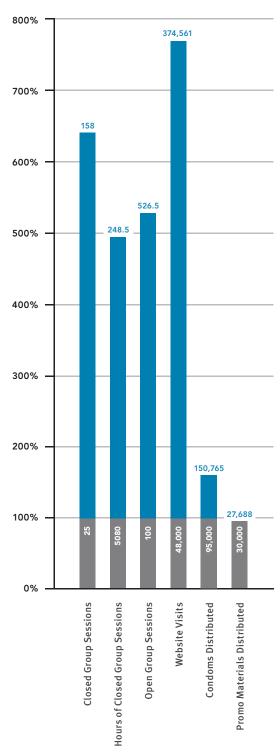


HIM takes an integrated approach to gay men's health, focussing on determinants of overall health: physical, sexual, social and mental.



Service Output Indicators

BLUE: Performance Level **GREY:** Contract Targets



HIM HEALTH CENTRES

In the 2015/16 year, the HIM Health Centres administered 10,792 (rapid, standard & NAAT) HIV tests and conducted 673 hours of clinical counseling and peer support services. The increased access to mental health programs were driven by increased organizational capacity for practicum students, identifying and engaging six new volunteer professional counsellors, training five new volunteer change advocate coaches and adding a new therapy group to address the impacts of trauma. These five health centres, staffed by registered nurses, volunteer receptionists, and HIM employees, are successful partnerships between HIM, Vancouver Coastal Health, Fraser Health Authority and the BC Centre for Disease Control. They are located in high-traffic areas where gay men live and socialize.

HEALTH RESEARCH

As researchers increasingly focus on the unique factors that determine gay men's health and its outcomes, the demand for HIM staff to play a leadership role in research initiatives continues to increase. In 2015, HIM entered into new research partnerships with the BC Centres for Disease Control and Prevention, University of Toronto, Ryerson University, University of British Columbia, Simon Fraser University, York University, Cambridge University (UK) and others. In 2015, HIM also emerged as a key stakeholder in city, provincial, and national PrEP research initiatives, including as a founding member of the Canada PrEP (CANPrEP) national working group, which seeks to bridge high-level HIV and PrEP research with grassroots-driven community advocacy within PrEP research frameworks. HIM continues to serve as a key partner to the Community Based Research Centre in Gay Men's Health (CBRC) as a coinvestigator of the Sex Now survey and annual Summit on Gay Men's Health, and Momentum / Engage II studies.



Service Output Indicators

Program Deliverables

Volunteers		# of STI tests	300
# of trained volunteers	35	# of standard HIV tests (combined with RNA / NAAT tests)	100
Groups & Counselling		# of hours clinic is open	500
# of closed group sessions	25	Community Engagement & Knowledge Translation	
# of hours of closed group sessions	50	# of venue-based outreach events	30
# of unique attendees at closed group sessions	280	# of festival-related events	8
# of open group sessions	100	# of condoms distributed	95,000
# of hours of open group sessions	250		
# of unique attendees at open group sessions	1,000	# of print items distributed	
		# condom boxes	45,000
Clinic		# promo materials	30,000
# of POC rapid HIV tests	750	# print ad impressions	600,000
# of early tests (RNA / NAAT)	120	# of website visits	48,000

Indicators	Q1: Apr to Jun	Q2: Jul to Sep	Q3: Oct to Dec	Q4: Jan to Mar	Fiscal Year Total
Volunteers					
# Trained Volunteers	34	21	18	8	81
Groups & Counselling					
# of closed group sessions	54	35	44	25	158
# of hours of closed group sessions	89	54	64.5	41	248.5
# of unique attendees at closed group sessions	64	15	16	21	116
# of open group sessions	124	129	45	67	365
# of hours of open group sessions	154.5	172	78.5	121.5	526.5
# of unique attendees at open group sessions	115	50	22	167	354
Clinic					
# of POC rapid HIV tests	665	672	653	641	2,631
# of early tests (RNA / NAAT)	921	972	960	1,099	3,952
# of STI tests	1,136	1,250	1,171	1,436	4,993
# of standard HIV tests (combined with RNA/ NAAT tests)	956	1,036	1,014	1,203	4,209
# of hours clinic is open	789	810	738	794	3,131
# of clients seen	1,548	1,640	1,562	1,816	6,566
Community Engagement & Knowledge Translation					
# of venue-based outreach events	10	6	1	2	19
#of festival-related events	10	8	0	6	24
#of condoms distributed	36,580	48,251	33,224	32,710	150,765
# of print items distributed					
# condom boxes	18,290	24,124	16,612	16,355	75,381
# promo materials	8,559	4,447	2,777	11,905	27,688
# print ad impressions	3,438,106	1,171,000	1,400	123,100	4,733,606
# of website visits	117,283	114,199	57,044	86,035	374,561

HIM Milestones

FOR A COMPLETE HISTORY OF HIM, please visit www.checkhimout.ca/history.

2008

HIM begins operations

2010

HIM launches first campaign: Do the Math, including online HIV risk calculator

2012

BC's Ministry of Health identifies HIM as a "key partner in reaching and engaging men into testing and care [...] in ways that meet the needs of MSM"

2014

HIM Health Centres in New Westminster and Surrey open

2009

HIM signs first health promotion contract with Vancouver Coastal Health

HIM Health Centre on Davie Street opens

2011

HIM Health Centre on Commercial Drive opens

Counselling and peer support services begin at

HIM Health Centres

2013

HUSTLE at HIM program partners with Gender and Sexual Health Initiative of the BC Centre for Excellence in HIV/AIDS and UBC

2015

HIM Health Centre in Abbotsford opens

Our Model is Working

In 2015:

- HIM expanded its Talk to HIM online sexual health resource via the publication of a pocket-sized guide in additional languages of Farsi, Arabic and Spanish.
- HIM produced its successful #GetGarded campaign designed to raise awareness of HPV and the importance of vaccination.
- HIM worked to raise awareness of the Get Checked Online resource via its Just Makes Sense campaign.
- In conjunction with *Totally Outright*, HIM launched
 Think Before You Type, a campaign aimed at starting a
 conversation on how gay and bi guys engage with each
 other on dating and hook-up sites.
- HIM expanded its programming and reach in the
 Fraser Valley via the addition of its volunteer
 counselling program and the Health Promotion Case
 Management program (in partnership with Fraser Health)
 to both its HIM in Surrey and HIM in New West
 Health Centres.
- HIM developed and put into action an ambitious and visionary strategic plan that will guide the organization's focus and development over the next several years.

"HIM is such an important partner for us at VCH.
Good health for gbMSM is so much more that regular
testing for HIV and STIs, but includes the whole
person – body, mind and community. By working
together, VCH, HIM and other partners can do so
much more to promote healthy, connected and
diverse communities. I'm really looking forward to
the big projects we will be tackling together in the
coming year."

Chris S. Buchner, MHA
Regional Director of Prevention
Office of the Chief Medical Health Officer
Vancouver Coastal Health

"Really appreciate the service, great nurse and receptionist, an asset to the community.

Keep up the good work!"

- Health Centre Client

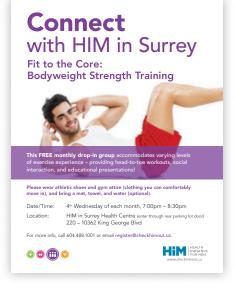
"This is the best clinic and I really appreciate the rapid test!"

- Health Centre Client

"This program supported me through major life changes, and helped me to land on my feet when seeking a new job in a new place, and reexamine my goals. I have now found a good job in a field I love, and continue to follow the steps and goals I set out during my [Change Advocate] sessions."

Change AdvocatesParticipant

















"Thanks very much for providing this service. I enjoyed working together with my coach. I feel more confident now to tell people what I really want and how to ask people what I need.

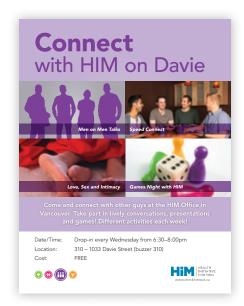
It helped me see more opportunities in life and it gave me more strength into taking those opportunities."

- Change Advocates Participant

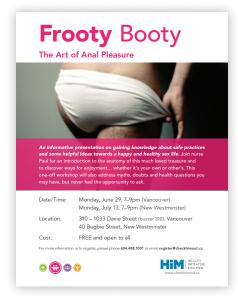
"I have been attending both HIM Flex Fit and Yoga for a number of weeks.

I have found the sessions not only very enjoyable but also I have achieved a level of fitness and well being that has significantly improved as a result of participating in both activities."

- Flex Fit and Yoga Participant



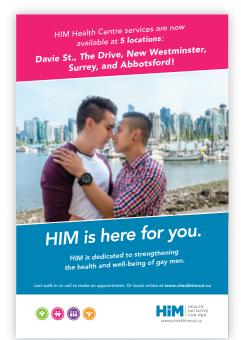














"You guys are so great and friendly; this is a vital service to the community!!"

– Health Centre Client

"HIM Yoga is a welcoming and easy-to-be-in space. The comfort-level, acceptance-level is beyond comparison."

– Yoga Participant

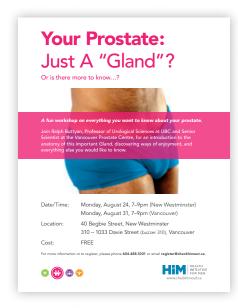
"I felt HIM
listened to and
heard me.
I really like the
volunteers and
nurses in
the clinics."

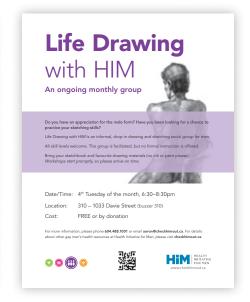
- Health Centre Client

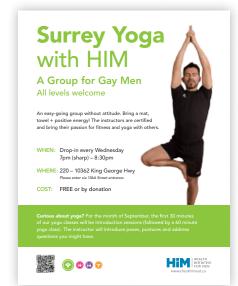
"HIM yoga has been one of the most meaningful activities I have joined since I moved to Vancouver.

Being surrounded
by peaceful
gay men and
friendly instructors
keeps me in my
comfort zone.
Love you guys.
Namaste."

– Yoga Participant











Notice to Reader

On the basis of information provided by management, I have compiled the statement of financial position of **H.I.M. Health Initiative For Men Society** as at March 31, 2016 and the statement of operations and changes in net assets for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.

VANCOUVER, BC July 28, 2016 Rodney W. McNeil Professional Corporation

Certified General Accountant

Poly W. M. Wal Preferent Copert



Statement of Financial Position

As of March 31	Unaudited – See Notice to Reade			
		2016		2015
ASSETS				
Current				
Cash	\$	125,903	\$	146,775
Accounts receivable		13,489		57,035
Inventory		-		34,779
Prepaid expenses		24,097		18,104
Total Current Assets		163,489		256,693
Tangible capital assets		_		17,458
	\$	163,489	\$	274,151
LIABILITIES				
Current				
Accounts payable	\$	46,555	\$	90,195
Unearned revenue		107,225		187,425
Total Liabilities		153,780		277,620
NET ASSETS				
Unrestricted net assets (deficit)		9,709		(3,469)
	\$	163,489	\$	274,151



Statement of Operations and Changes in Net Assets

ded March 31	Unaudited – See Notice to Reade			
		2016		2015
Coastal Health funding	\$	901,216	\$	894,855
th Authority funding		179,480		231,736
rnment funding		49,755		115,508
ment funding		176,000		62,800
		71,855		36,067
		33		367
		1,378,339		1,341,333
and promotion		128,559		171,053
n		_		18,625
es and interest		735		450
neeting		6,960		3,060
lease		5,254		3,352
		2,997		3,172
d dues		136		162
niscellaneous		22,351		21,649
ıl development		2,058		475
l fees		44,356		49,994
plies and services		57,526		94,679
		123,417		109,790
maintenance		2,068		7,797
d benefits		845,621		728,479
t		68,502		120,210
		16,781		11,119
		16,505		16,052
		1,343,826		1,359,758
ncy) of revenues over expenses before:		34,513		(18,425)
expenditures		(21,335)		-
ncy) of revenues over expenses		13,178		(18,425)
icit), beginning of the year		(3,469)		14,956

\$

9,709

(3,469)

Net assets (deficit), end of the year

Notes to the Financial Statements

As of March 31

Unaudited - See Notice to Reader

1. MISSION

"The Mission of HIM is to strengthen the health and well-being of gay men."

HIM does this through trusted, tailored, targeted research-based health promotion services and by engaging the community through volunteer involvement, online access and events. HIM fosters mutually beneficial relationships among gay men and health professionals to ensure the best possible outcomes. The organization does this because it values the ability of gay men to make informed decisions, it values the role of the community in supporting the foundations for healthy living, and it values scientific research.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Inventory

Inventory is charged to expense in the year it is acquired.

Tangible capital assets

Individual expenditures of a capital nature are charged to operations in the year of acquisition rather than being capitalized and amortized over the estimated economical life of the assets.

3. CHANGE IN ACCOUNTING POLICIES

Effective April 1, 2015, the Society adopted the policy to expense inventory in the year it is acquired. Previously, the inventory was measured and reported at the lower of cost and current replacement cost.

Effective April 1, 2015, the Society adopted the policy to expense expenditures of a capital nature in the year of acquisition. Previously, expenditures of a capital nature were capitalized and amortized over the economical useful life of the assets.

The Society has adopted these new policies as management has determined they provide more relevant information and better reflect the effects of transactions on the Society's financial performance.

4. CHARITABLE ORGANIZATION DESIGNATION

The organization attained registered charity status with Canada Revenue Agency effective August 15, 2013 and is designated as a Charitable Organization.









"I am amazed I had not heard of checkhimout.ca before.

Already I have received a comment on the sketch I left with your office which affirms my desire to draw and paint.

[...] You guys are so welcoming, and the energy in these sessions were grand. This has inspired me greatly."

- Groups Participant

