

# HEALTH INITIATIVE FOR MEN

HIM is dedicated to strengthening the health and well-being of gay men.

## 2011 – 2012 Annual Report

APRIL 1<sup>ST</sup>, 2011 – MARCH 31<sup>ST</sup>, 2012

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## Message from the Board Chair



HIM IS BUILT ON A STRONG FOUNDATION OF PARTNERSHIPS. Our organization works with an incredibly diverse mix of community groups, public health funders, government partners and research bodies. We are a trusted source for gay men's health information because we work closely with others to ensure the best possible information and outcomes for our stakeholders – gay men.

Our partners, groups like Vancouver Coastal Health, the BC Centre for Disease Control, Positive Living Society of BC, Simon Fraser University, the Public Health Agency of Canada, and the BC Centre for Excellence in HIV/AIDS (to name a few), are essential to our success. We are delighted to foster and nurture mutually beneficial relationships with these organizations, each providing exceptional work in their respective fields. Thank you for your expertise and collaboration.

I would also like to thank Wayne Robert and the HIM team for their determination this year. As you'll understand from the men quoted in this report, the impact of their ground-breaking work has motivated individuals and energized our community.

It has been a privilege to serve as HIM's Chair since 2008. I've been fortunate to participate in the first chapter of HIM's history – but I am now moving on from the Board, confident that we have created an organization built to last and on course to change the face of gay men's health. We've come so far together, and there's still so much work ahead.

This organization began with a group of people like you, sitting around a table asking whether we could ignite the spark of a gay men's health movement in this province. If you are reading these words, you are a part of the gay men's health movement. Whether you put your name forward as a new member of our Board of Directors, volunteer for HIM, are a community partner, or an employee, you are helping us live our mission – strengthening the health and well-being of gay men.

Serving this organization has been an honour. Thank you.

A handwritten signature in blue ink that reads "Carl Bognar".

**CARL J. BOGNAR, PHD**  
Chair, Board of Directors

# Message from the Executive Director

WE'RE GRATEFUL THAT HIM HAS BEEN EMBRACED BY THE GAY COMMUNITY. This report details our operations, finances and activities as we engage gay men in healthy living.

We're proud of the numbers contained in this report. For example, over the past year, HIM distributed more than 38,000 brochures and information booklets. Our volunteers gave 4,651 hours of their time. We more than doubled our web traffic. And, of course, we distributed 186,000 condoms last year, which makes us the largest distributor of condoms to gay men in British Columbia.

These numbers – while impressive – don't tell the whole story of a year at HIM. Our real story is in our people. Volunteers are the lifeblood of this organization. These are the people who donate their time and talent to help facilitate personal development workshops, staff information booths, teach fitness classes, and help develop the important public health campaigns that are so popular (and necessary!). They work hard, are passionate, and they deserve our appreciation. To our outstanding volunteers: Thank you! You are building our communities up, and taking responsibility for our own healthy lives.

HIM's volunteers engage with our outstanding professional staff team, who have shone during a demanding and eventful year of cultivating growth, seeking out new audiences, and delivering our programs with professionalism, commitment and grace. This team trusts each other, continuously learns, challenges the status quo, and always gets the job done – and more! I'm proud to lead such an amazing team.

Finally, I'd like to recognize our Board of Directors, and thank each of these individuals for their governance over the past year. We're sorry to see Noah Stewart and Billeh Nickerson leave, their wise council and commitment was much appreciated. In addition, we are grateful to our outgoing Board Chair, Dr. Carl Bognar. Carl is one of our founding members; he was instrumental in transforming HIM from a provocative idea into a respected health organization in just a few short years. While he is moving on from his duties as Chair, Carl's ideas and expertise are a part of the very foundation of what we are. His passion for gay men's health is in this organization's DNA. We are thankful for his leadership and steady hand over the past four years. We couldn't have done it without him - and it wouldn't have been half as much fun!

Please enjoy our Annual Report.

Sincerely,



**WAYNE ROBERT**  
Executive Director



# Board Members and HIM Staff

## BOARD MEMBERS

- Carl Bognar – *Board Chair*
- Michael Kwag – *Vice Chair*
- Billeh Nickerson – *Treasurer*
- Rob Gair – *Secretary*
- Dakota Descoteaux
- Daniel Maki
- Noah Stewart

## STAFF

- Wayne Robert - *Executive Director*
- Hans Bosgoed
- Jody Jollimore
- Sam Larkham
- Daniel McGraw
- Andrew Poon
- Keith Reynolds
- Matthew Taylor
- Darren Usher



# HIM Highlights

## HEALTH INITIATIVE FOR MEN

Our mission is to strengthen gay men's health and well-being through trusted, tailored, targeted research-based health promotion services and by engaging the community through volunteer involvement, online access and events. We foster mutually-beneficial relationships among gay men and health professionals to ensure the best possible outcomes.

We do this because we value the ability of gay men to make informed decisions, we value the role of our community in supporting the foundations for healthy living, and we value scientific research.

HIM provides programs and services that are community-based and designed to engage gay men to take ownership of their health. Our staff also facilitates the inclusion of appropriate gay health programming and language within other organizations, striving to make all health care services accessible for gay men.

## KEY PROGRAM INITIATIVES

**Physical Health** – Weekly fitness clinics, weekly yoga classes, partnerships with community fitness and sport groups, nutrition workshops

**Sexual Health** – British Columbia's largest distributor of condoms to gay men (186,000 last year), HIV prevention campaigns, risk reduction information, nationally-recognized web, technology and social media tools (including SMS and e-mail-based HIV testing reminders)

**Social Health** – Weekly facilitated workshops include *Gay Warriors* aboriginal group, *CONNECT with HIM* (for newcomers to Vancouver), and *Men On Men: Born This Way* (a collaborative workshop developing skills for thriving in a straight man's world), and the ongoing *Fabulous Vancouver* campaign.

**Mental Health** – Professional clinical counseling services, peer support services, *Take Time for Your Mind* campaign

## KEY FACTS

- Legal Name:  
H.I.M. – Health Initiative for Men Society
- Founded: November 2007
- 2012 Volunteer Hours: 4,651
- Employees: Service Contracts – 4.8 FTE,  
Project Contracts – 5 FTE
- 2012 Operating Budget: \$500,000 operational funding (Vancouver Coastal Health), \$470,000 program funding (STOP HIV/AIDS)
- Sites of Operations: Offices at 1033 Davie Street, Vancouver. 2 Sexual Health Centres – Davie Street & Commercial Drive

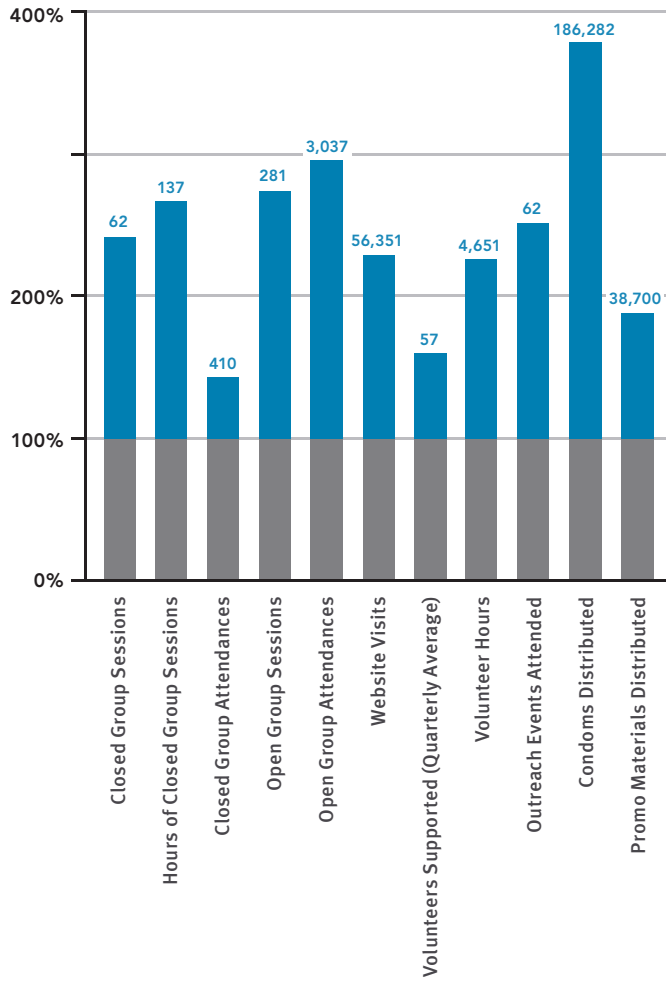
HIM connects gay men with health promotion and scientific research through targeted programming, social marketing campaigns, volunteer opportunities, and partnerships.



HIM takes an integrated approach to gay men's health, focussing on determinants of overall health: physical, sexual, social and mental.

## Service Output Indicators

BLUE: Performance Level  
GREY: Contract Targets



## HIM SEXUAL HEALTH CLINIC

In the 2011/2012 year, the HIM Sexual Health Centres administered 2,400 HIV tests and conducted 960 hours of clinical counseling and peer support services. These two clinics, staffed by registered nurses and HIM employees, are successful partnerships between HIM, Vancouver Coastal Health and the BC Centre for Disease Control. They are located in high-traffic areas where gay men live and socialize.

## SERVICE DELIVERY CONTRACTS AND HEALTH PARTNERSHIPS

- Vancouver Coastal Health
- BC Centre for Excellence in HIV
- BC Centre for Disease Control
- Positive Living Society of BC
- Simon Fraser University
- Public Health Agency of Canada

## HEALTH RESEARCH

HIM authored and published a paper on Post-Exposure Prophylaxis to begin the process of expanding PEP to include access for non-occupational exposure in British Columbia. HIM also published a position paper on Pre-Exposure Prophylaxis for gay men, and has partnered with research studies such as the Momentum health study (BCCfE, National Institutes of Health, Canadian Institute for Health Research) and the BCCDC's CIHR Team in the Study of Acute HIV Infection in Gay Men.

*Trusted,  
tailored, targeted  
research-based health  
promotion services.*

# Service Output Indicators

## Program Deliverables:

### Closed Groups Support

# of closed group sessions	25
# of hours of closed group sessions	50
# of attendances at closed group sessions	280
# of distinct individuals attending closed group sessions	100

### Open Groups Education/Skills Development

# of open group sessions	100
# of hours of open group sessions	250
# of attendances at open group sessions	1,000

### Website

# of visits	24,000
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### Volunteers

average # of volunteers supported per quarter	35
# of volunteer hours	2,000
# of volunteer supervision groups	20
# of volunteer clinical supervision person-hours	300
# of volunteer training courses	2
# of volunteer training person-hours	240

### Clinic

# of POC rapid HIV tests	750
# of early tests (RNA/NAAT)	120
# of STI tests	300
# of standard HIV tests	100
# of hours clinic is open	500

### Outreach / Health Promotion

# of venue-based events attended for outreach	24
# of festival-related events attended for outreach	4
# of condom distribution shifts	100
# of condoms distributed	48,000
# of print items distributed: 24,000 condom boxes, 20,000 promo materials, 300,000 print ad impressions	

Indicators	Q1: Apr to Jun	Q2: Jul to Sep	Q3: Oct to Dec	Q4: Jan to Mar	Year to Date
<b>Closed Groups Support</b>					
# of closed group sessions	16	5	18	23	62
# of hours of closed group sessions	26	13	33	65	137
# of attendances	86	46	124	154	410
# of distinct individuals attending	45	35	29	62	171
<b>Open Groups Education/Skills Development</b>					
# of open group sessions	62	95	56	68	281
# of hours of open group sessions	243.5	161	106	118	628.5
# of attendances	816	975	621	625	3037
<b>Website</b>					
# of visits	6762	18715	17989	12885	56351
<b>Volunteers</b>					
# of volunteers supported (YTD is avg)	104	46	48	32	57.5
# of volunteer hours	1254.5	1139	1417.5	840.5	4651.5
# of volunteer supervision groups	11	8	11	9	39
# of volunteer clinical supervision person-hours	77	61.5	42	42	222.5
# of volunteer training courses	0	3	0	3	6
# of volunteer training person-hours	12	106	10	252	380
<b>Clinic</b>					
# of POC rapid HIV tests	287	476	511	522	1796
# of early tests (RNA/NAAT)	210	697	627	866	2400
# of STI tests	272	430	486	538	1726
# of standard HIV tests	199	0	6	0	205
# of hours clinic is open	295	385	530	385	1595
<b>Outreach</b>					
# of venue-based events attended for outreach	9	22	17	14	62
# of festival-related events attended for outreach	1	2	4	6	13
# of condom distribution shifts	34	40	45	23	142
# of condoms distributed	27212	60410	59140	39520	186282
# of print items distributed - condom boxes	13306	30203	29570	19760	92839
# of print items distributed - promo materials	4300	6800	20300	7300	38700
# of print items distributed - print ad impressions	37000	365500	382600	86700	871800



## A Brief History of HIM

### 2008 - 2009

AFTER YEARS OF DISCUSSIONS AMONG GAY MEN IN VANCOUVER, the goal of a community-based gay men's health organization is realized when Health Initiative for Men opens in the heart of Vancouver's gay village. The organization is led by founding Executive Director Phillip Banks; Dr. Carl Bognar serves as Chair of the Board.

HIM takes a leadership role in gay men's health and well-being, signing a Memorandum of Understanding with AIDS Vancouver. The two organizations, while independent, form a Partnership Committee, and commit to working together on an ongoing basis.

*Vick Vancouver*, HIM's animated soap opera, premieres on YouTube, quickly drawing a weekly audience in Vancouver and around the world. Voiced by volunteer gay actors and local personalities, the show follows the adventures of a small-town boy who moves to Vancouver, explores his sexuality and encounters social, physical and sexual health issues.

HIM launches on the web at [www.checkhimout.ca](http://www.checkhimout.ca). Visitors access articles about health and lifestyle issues, watch videos, and link to HIM's social media pages on Facebook and YouTube.

For the first time, visitors to WinterPride 2008 in Whistler are greeted by HIM volunteers distributing condoms and sexual health information.

HIM is asked to participate in the Mancount Study, a partnership between the Public Health Agency of Canada, the BC Centre for Disease Control, Vancouver Coastal Health, the BC Centre for Excellence in HIV/AIDS and the Community Based Research Centre (CBRC). A primary objective of Mancount is to determine the amount of unknown HIV infections among gay men and other men who have sex with men.

Together with the Community-Based Research Centre, HIM co-hosts the annual Gay Men's Health Summit in Vancouver. HIM presenters lead panel discussions and present research.

HIM co-produces *Frank Talk*, a harm reduction campaign for HIV-positive men. The campaign, which outlines the risk of Hepatitis C transmission during some sexual behaviours, appears online, in print, and on posters in bathhouses.

*“Made me more confident about myself and made me realize how big the gay community is”*

– *Totally Outright grad*

*“The group not only promoted fitness and physical well-being for gay men at “all” levels, but it provided an accepting and friendly environment for individuals to work out, have fun, and feel good emotionally.”*

– *Workshop Participant*

## 2009 - 2010

HIM ENTERS INTO A FORMAL CONTRACT with the Vancouver Coastal Health Authority to deliver health-promotion services to gay men.

After consultations with a community advisory board, HIM installs wall-mounted condom dispensers in high-traffic areas where gay men socialize, including bars, pubs, clubs and bathhouses. The dispensers are designed and manufactured in Vancouver, and are the first of their kind in Canada. Condoms and lubricant packs are distributed in eye-catching packaging that features safer sex tips and STI testing locations. In the program's first three months, HIM distributes over 50,000 condom packs to gay men in Vancouver.

The Dogwood Monarchist Society, a GLBT fundraising organization, selects HIM as a partner for 2009.

HIM expands its operations, opening the HIM Sexual Health Centre. The Sexual Health Centre offers gay men tests for sexually-transmitted infections, including a rapid HIV test (results in one minute) and an early HIV test (can be administered just two weeks after exposure, instead of three months).

HIM partners with the CIHR Team in the Study of Acute HIV Infection among gay men. The mixed-methods study follows men with acute and recent HIV infections, with a second cohort studying HIV negative men. The study brings NAAT testing to HIM (also known as the early HIV test) and partners with the organization to promote the new test, as well as inform gay men about Acute HIV infection.

HIM launches the "What are you waiting for?" campaign, building awareness and encouraging gay men to visit the Sexual Health Centre for free testing.

*Vick Vancouver* reaches over 100,000 views on YouTube.

Gay men volunteer to lead and facilitate new programs; HIM establishes successful weekly ESL groups, writing workshops, yoga classes, and a hosts a gay/two spirited talking circle based on aboriginal practises.

HIM co-hosts the 2009 Gay Men's Health Summit in Vancouver.

Together with the Community-Based Research Centre, HIM co-facilitates *Totally Outright*, a leadership course for young gay men. Participants learn about sexual health issues, and develop first-hand experience in community-based health promotion.

*"The community has done so much for me in the past, so I am happy I can do something in return by volunteering my time at the Clinic."*

*"I use some of the skills I picked up at the Peer support training at HIM in my job as a student RN and it helps me to connect better with patients."*

*– Sexual Health Centre Volunteers*

*“I am a middle aged gay man and a shift worker, and for some time now, I have been quite unfit and felt very anti-social, and unmotivated.*

***This fitness group has improved my fitness, my emotional well-being and given me motivation to continue to improve myself.”***

*– Fruitcamp Participant*

***“Gay men’s health is all of a sudden part of my vocabulary. I’m looking forward to continuing to have conversations about it.”***

*– Totally Outright grad*

## **2010 - 2011**

WAYNE ROBERT IS RECRUITED AS INTERIM EXECUTIVE DIRECTOR following Phillip Banks’ move to Geneva. Robert brings over 25 years of professional expertise to the role, drawing on management experience at organizations like Knowledge Network, the Insurance Corporation of British Columbia, and the Hartley Bay Village Council.

HIM launches the *Public Displays of Gay* campaign to coincide with the 2010 Olympic Winter Games. The campaign, designed to help reduce incidents of gaybashing by educating visitors about Vancouver’s diversity, receives substantial media attention – including an article in New York’s *The Village Voice*.

*Vick Vancouver* reaches more than 189,000 views on YouTube.

HIM celebrates their 3<sup>rd</sup> anniversary with WinterPride in Whistler, leading workshops, distributing condoms and health information to participants on the slopes, at parties, and at the Pride House Olympic Pavilion.

HIM Board endorses a revised and extended version of the Mission, building upon the mission of strengthening the health and well-being of gay men. This new Mission Statement is used as the basis for a general information brochure describing HIM:

*The Mission of HIM is to strengthen gay men’s health and well-being through trusted, tailored, targeted research-based health promotion services, and by engaging the community through volunteer involvement, online access and events. We foster mutually-beneficial relationships among gay men and health professionals to ensure the best possible outcomes. We do this because we value the ability of gay men to make informed decisions, we value the role of our community in supporting the foundations for healthy living, and we value scientific research.*

*Do the Math: Calculate your Risk* campaign launches, encouraging gay men to examine their sexual risk with an online risk calculator, a spectrum of HIV risk, and various risk profiles at [checkhimout.ca/dothemath](http://checkhimout.ca/dothemath).

HIM hosts Friday Night Yoga, the program quickly reaches capacity. During Pride, HIM is visited by a meditation yogi from Mexico, who leads three “Tibetan Bells” workshops.

HIM publishes its first position paper titled *Post-Exposure Prophylaxis (PEP) for Consensual Sex in BC* calling for PEP to be offered to gay men and other men who have sex with men, regardless of exposure. HIM initiates conversations with decision-makers.

Based on feedback from the group, the HIM ESL group changes format and name. The new group is called *Connect with HIM*.

Extends services for mental health; offers peer support and professional counselling services through the HIM Sexual Health Centre. Support Peers discuss a range of issues, including coming out, substance abuse, health issues, relationships, social and community pressures, homophobia, racism, body image and aging. Professional counsellors have completed at least two years of post-graduate work, and work with gay men to provide a customized experience by donation.

HIM collaborates with Community-Based Research Centre on the annual Gay Men's Health Summit in Vancouver.

HIM re-launches [www.checkhimout.ca](http://www.checkhimout.ca) with a social marketing campaign featuring some well-known gay Vancouver men, encouraging others to explore the website and explore the new sections for physical, sexual, mental and social health. A series of new design elements is established; each health section is now represented by a distinct bright colour and stylized 'stick man'.

The pilot project Seek and Treat to Optimally Prevent (STOP) HIV/AIDS is funded by the BC Ministry of Health Services to expand HIV testing, treatment and retention in care for clinically eligible individuals in BC. The STOP HIV/AIDS Update published in June of 2010 and The Community Engagement Report published in August 2010 both featured a glaring omission: they didn't contain the word 'gay'. Faced with the threat of further isolation from the potential benefits of the STOP project, Health Initiative for Men made a case for why gay men needed to play a larger role in STOP.

As a result, Health Initiative for Men and other key decision-makers and care providers were invited to make recommendations to identify and implement gay-specific strategic priorities. The group recommended nine initiatives addressing the needs of gay men and OMSM to be added to the project. The STOP team then turned to various groups, including HIM, to address these strategies.

***“Good campaign. It gave me something to think about in a different way and didn't try to make me feel bad about what I was doing. I like HIM, I get the feeling that they are finally getting what gay men need to hear and how they need to hear it.”***

***“I'm happy to see the campaign is pretty much non-judgemental and is not 'white washed' or afraid to show a variety of gay men.”***

*– Feedback for the Do The Math campaign*

***“I think what you are doing at HIM is absolutely FANTASTIC!!***

*The posters and messages are bang on and really get the most important info about safe sex and the importance of testing out in a direct and easy to process quick way! Bravo HIM. Thank you for giving a damn! Big HUG!”*

– Feedback for the Do The Math campaign

***“Please keep sponsoring such wonderful events such as fruitcamp and yoga. They help to bring us all together and improve our mental and physical health.”***

– Fruitcamp Participant

A Physical Health advisory committee is established. Objectives are quickly set and implemented, including partnerships with Vancouver Front Runners, local rock climbing and square-dancing groups and Team Vancouver.

*Gay Warriors*, a popular two-spirit/gay men’s talking circle, continues to meet in the HIM space. Based on aboriginal practices, the Healing Circle features group discussions on topics including healthy relationships, sexuality, grief and spiritual practices.

HIM distributes more than 100,000 condoms to gay men this year alone.

HIM co-hosts the 6<sup>th</sup> *Totally Outright* youth leadership course with the Community Based Research Centre. Twenty-five future gay youth leaders graduate from the program.

HIM launches a new program called Strategic Personal Advising (PSA), with 13 PSA volunteers trained to give strategic advice to gay men seeking assistance with life-planning and behaviour change.

HIM joins the social networking site Twitter ([@HIMtweets](#))

## 2011 - 2012

WITH STOP FUNDING, Health Initiative for Men expands operations of the Sexual Health Centre and opens a temporary Eastside Sexual Health Centre on Commercial Drive. A *Gay Men's Health Reference Group* is created to provide support and expertise to projects funded by STOP for gay men. HIM is asked by STOP to deliver five of those projects.

Results from the *What Are You Waiting For?* campaign evaluation show that many gay men adopted rapid testing as part of their sexual health strategy, but that the early test was less understood. With support from the Acute HIV Study, HIM launches another campaign for the Pride season, *Hottest at the Start*, which seeks to inform gay men about Acute HIV and the early test.

HIM launches its first public service announcement since the *Vick Vancouver* series. The *Hottest at the Start* video plays to audiences at the Vancouver Queer Film Festival.

The Queer Arts Festival runs through the summer and Pride season. For the first time, HIM sponsors the Opening Gala, furthering HIM's reach into diverse communities.

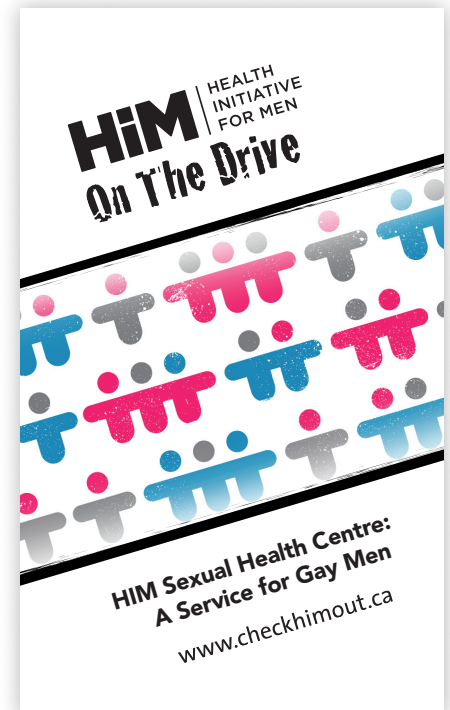
HIM celebrates the distribution of more than 250,000 condoms and the second anniversary of the HIM Sexual Health Centre.

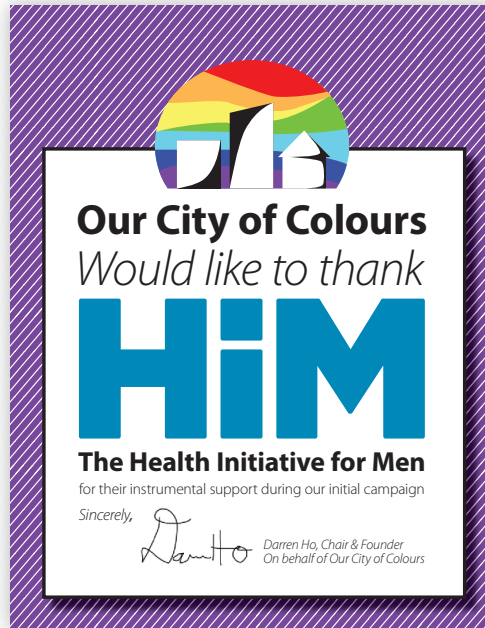
Disposable condom dispensers are designed for parties and other outreach events. The new dispensers further the organizations ability to provide harm reduction materials to gay men.

Two more gay venues take permanent HIM condom dispensers for a total of seven in the Davie Village.

HIM conducts a community consultation of underserved gay men and other men who have sex with men. Findings include the need for more accessible information both in-person and online. The consultation also identifies the need for greater cultural competency among health care providers.

HIM supports the creation of a new society dedicated to reducing queer stigma in diverse communities. The organizers of *Our City of Colours* are former graduates of the Totally Outright program who started their mission while still in the program. In supporting the new society, HIM agrees to fund their first poster campaign.





**Men on Men**  
Born This Way

Skills for Thriving in a Straight Man's World  
A collaboration between QMUNITY and HiM

Join us for weekly gatherings to explore the joys and complexities of not identifying as heterosexual in a culture largely designed by and for straight guys.

These workshops will be facilitated and themed for weekly skills-building and lively interaction. The group is open to all men who love and/or love men.

We welcome straight, bisexual, and unknown LGBT status guys, men of all ages and ethnic identities: gay, bisexual, queer, trans, two-spirit guys and all men who love men.

**QMUNITY**  
BC'S QUEER RESOURCE CENTRE

**HiM** HEALTH INITIATIVE FOR MEN  
www.checkinout.ca

Date/Time: Drop-in group every Tuesday from 6:30pm to 8:00pm  
Location: The Roundhouse, 981 Roundhouse Mews (please check at reception for room number)

Panda and The Fab Five

**PERSONAL SAFETY SKILLS FOR GAY GUYS**

EMPOWERMENT CONFIDENCE  
RESILIENCE SAFETY  
SELF-AWARENESS

Friday, January 27 & Friday, February 3  
6:30pm – 8:30pm  
HiM Office

This free two-session workshop will increase your awareness to threat cues that will keep you from a potentially harmful event. Led by a Peace Officer who's been an instructor of Self-Defense and Use of Force for over 18 years, you will learn simple techniques that will empower you to safely escape an assailant and avoid any physical harm. Learn new skills and release your own inner Fab 5 awesomeness.

For more information or to register, visit [www.checkinout.ca](http://www.checkinout.ca), email [register@checkinout.ca](mailto:register@checkinout.ca) or call (604) 488-1001

**HiM** HEALTH INITIATIVE FOR MEN  
www.checkinout.ca

**ROCK CLIMBING GROUP**

Friday March 9, 2012, 7 – 9pm  
Cliffhanger Gym, 670 Industrial Avenue

We're collaborating with our friends at Routes & Fruits (Vancouver's LGBT rock climbing group) again for another introduction to indoor Rock Climbing (climbing wall) session. These sessions are designed for absolute beginners or guys with minimum experience and lots of energy. It's a great way to get some physical exercise, meet amazing new people, and learn new skills. Gym admission cost is \$38.00 (before taxes) which includes rental of a (climbing) harness and shoes. The Vancouver Rock Climbing Group (vrcg.ca) will provide experienced volunteers who will guide and help you in this vertical experience!

Sign up via email at [register@checkinout.ca](mailto:register@checkinout.ca) or call 604.488.1001

**HiM** HEALTH INITIATIVE FOR MEN  
www.checkinout.ca

@HiMtweets  
HealthInitiativeForMen

The Certificate in Community Capacity Building program of *Literacy Lives* was a program offered by Continuing Studies of SFU Harbour Centre and six community partner organizations: HIM, Positive Women's Network, Portland Hotel Society, Vancouver Native Health Society, YouthCO, and MAT/Dr. Peter AIDS Foundation. HIM supported five of the program's learners as they embarked on a rigorous essential skills program aimed at building capacities and resilience in HIV at-risk communities.

*The Momentum Health Study* is launched by the BC Centre for Excellence in HIV/AIDS with funding from the National Institutes of Health and the Canadian Institute of Health Research. HIM is asked to join Momentum as a community partner.

*HUSTLE: Men on the Move*, a dynamic outreach and case-management program for male and trans sex workers, joins HIM. The collaboration increases HIM's reach and provides opportunities for expansion of HUSTLE at HIM.

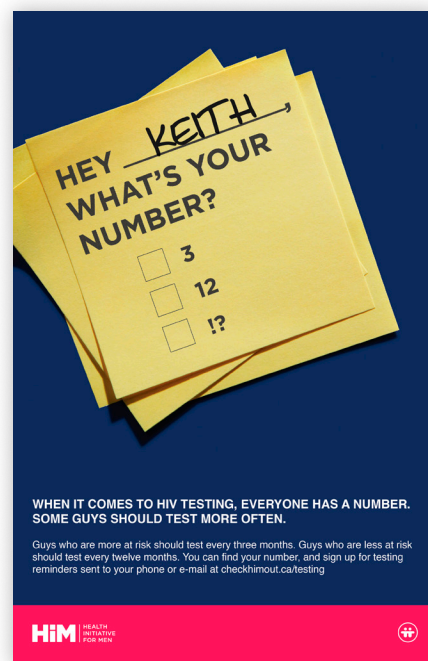
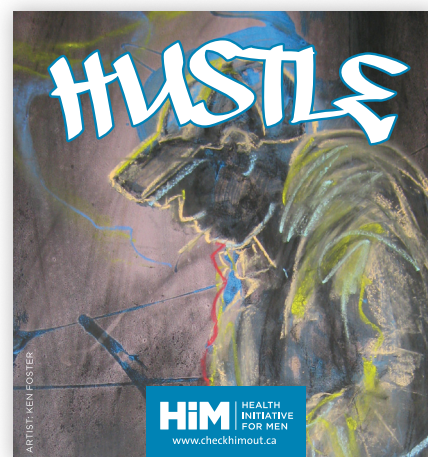
*What's Your Number?* social marketing campaign launches to promote a number of new online testing services developed by HIM. The site includes newly developed testing guidelines for gay men, a quiz to determine appropriate testing frequency, a risk assessment tool, text and email reminders for testing, a partner notification tool and a clinic locator.

The organization maintains a full slate of groups including Monday night condom packaging, Tuesday night's *Born this Way: Men on Men*, Wednesday night's *Connect with HIM*, Thursday night's *Gay Warriors* and Friday night *Yoga*.

HIM offers a number of workshops on topics such as nutrition, self-defense, physical fitness, voice expression, group facilitation and volunteer training for Outlook TV. In addition to these workshops, the organization offers a monthly professionals group for those working with gay men.

HIM staff and board members play a significant role at the Ontario Gay Men's Health Summit, presenting their social marketing projects and *Totally Outright*.

The organization continues to work with local stakeholders to make PEP available to gay men in Vancouver.





**TOTALLY**

A free **LEADERSHIP PROGRAM** for **YOUNG GAY GUYS**

interested in being **HEALTHY, SEX-SAVVY TRENDSETTERS**

while meeting other **YOUNG FUN GAY GUYS!**

**Outright**

HAPPENING *two weekends*  
**MARCH 10/11 & 24/25**  
 IN VANCOUVER

**APPLY NOW**  
[www.totallyoutright.ca](http://www.totallyoutright.ca)  
 or CONTACT US at  
[totallyoutright@checkmout.com](mailto:totallyoutright@checkmout.com)

**cbrc** **HIM**

# GOING UP?

Certificate in Community Capacity Building

Grow Your Community

Develop Your Skills

Find New Opportunities

Gain Real World Experience

Empower Yourself

Struggled with mainstream schooling? Interested in social justice? Here's your chance! **SFU HARBOUR CENTRE** together with community partners is offering an exciting six month program in community capacity building starting this September.

For more information, e-mail Daniel McGraw: [daniel@checkmout.ca](mailto:daniel@checkmout.ca) or visit <http://www.sfu.ca/community/literacylives>

Canada

HIM launches a mental and emotional health awareness campaign with the assistance of a dedicated volunteer professional communications consultant. The *Take Time for Your Mind* campaign uses volunteer models to personify two objectives: to remind gay men about the importance of their mental health and to promote HIM's mental health services including Peer Support, Professional Counselling and Personal Strategic Advising. An increase in uptake of HIM services follows the campaign.

Outreach team hits the slopes of Whistler for another year of health promotion at Winterpride.

Full responsibility for *Totally Outright* in Vancouver is transferred to HIM. The program for gay youth celebrates its 7th year with an even larger graduating class than ever before.

HIM relaunches the *Public Displays of Gay* poster and postcard series, with new volunteer models from the community. The campaign is now known as *Vancouver Fabulous*.

***“I cannot thank HIM enough – I lost three pant sizes in three months AND got my diabetes under control. This program was amazing for me. I can't wait for next year.”***

*– Fruitcamp Participant*



# Take Time for Your Mind

Along with your physical, social, and sexual health, make sure to take time for your mind. Being mindful of your mental health is yet another key part of your self-care. Talk to HIM about our free Personal Strategic Advising and other mental health resources available to gay men.

[www.checkinout.ca/mind](http://www.checkinout.ca/mind)  
**HIM** HEALTH INITIATIVE FOR MEN  
[www.checkinout.ca/mind](http://www.checkinout.ca/mind)

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# Financial Statements

THE ATTACHED FINANCIAL STATEMENTS PROVIDE, as required by the Society Act, a balance sheet (entitled “Statement of Financial Position”), and a statement of Profit and Loss (entitled “Statement of Operations and Changes in Net Assets”). All of these statements relate to the period from April 1st, 2011 to March 31st, 2012.

- HIM Balance Sheet as of March 31st, 2012
- HIM Statement of Profit and Loss as of March 31st, 2012

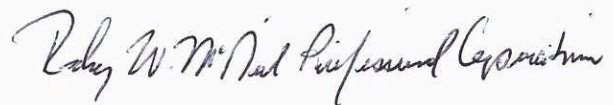


## NOTICE TO READER

On the basis of information provided by management, I have compiled the statement of financial position of **H.I.M. Health Initiative For Men Society** as at March 31, 2012 and the statement of operations and changes in net assets for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.



Rodney W. McNeil Professional Corporation  
Certified General Accountant

VANCOUVER, B.C.  
July 26, 2012



# Statement of Financial Position

As of March 31

Unaudited – See Notice to Reader

	2012	2011
<b>ASSETS</b>		
<b>Current</b>		
Cash	\$ 91,486	\$ 28,267
Accounts receivable	69,166	15,759
Prepaid expenses	12,338	16,196
<b>Total Current Assets</b>	<b>172,990</b>	<b>60,222</b>
Capital assets <i>{note 2}</i>	71,215	26,062
	<b>\$ 244,205</b>	<b>\$ 86,284</b>
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable	41,512	19,194
Unearned revenue	156,006	19,000
<b>Total Liabilities</b>	<b>197,518</b>	<b>38,194</b>
<b>NET ASSETS</b>		
Unrestricted net assets	46,687	48,090
	<b>\$ 244,205</b>	<b>\$ 86,284</b>

# Statement of Operations and Changes in Net Assets

For the year ended March 31

Unaudited – See Notice to Reader

	2012	2011
<b>REVENUE</b>		
Vancouver Coastal Health funding	\$ 854,760	\$ 486,080
Other government funding	13,260	-
Non-government funding	54,460	-
Donations	17,555	7,854
Rental	11,300	10,200
Interest	344	273
	<b>951,679</b>	<b>504,407</b>
<b>EXPENSES</b>		
Advertising and promotion	79,152	42,755
Amortization	13,298	10,651
Bank charges and interest	1,049	1,578
Board and meeting	6,378	2,323
Equipment lease	5,885	6,139
Insurance	2,323	2,556
Licenses and dues	519	797
Office and miscellaneous	14,497	6,750
Professional development	463	199
Professional fees	22,359	12,652
Project supplies	82,707	16,411
Rent	76,942	73,764
Repairs and maintenance	3,877	1,343
Salaries and benefits	495,145	277,494
Subcontract	136,558	42,511
Telephone	8,155	7,065
Travel	3,775	1,304
	<b>953,082</b>	<b>506,292</b>
<b>Excess (deficiency) of revenues over expenses</b>	<b>( 1,403 )</b>	<b>( 1,885 )</b>
Net assets, beginning of the year	48,090	49,975
<b>Net assets, end of the year</b>	<b>\$ 46,687</b>	<b>\$ 48,090</b>

# Notes to the Financial Statements

## 1. MISSION STATEMENT

“The Mission of HIM is to strengthen gay men’s health and well-being through trusted, tailored, targeted research-based health promotion services and by engaging the community through volunteer involvement, online access and events. We foster mutually beneficial relationships among gay men and health professionals to ensure the best possible outcomes. We do this because we value the ability of gay men to make informed decisions, we value the role of our community in supporting the foundations for healthy living, and we value scientific research.”

## 2. CAPITAL ASSETS

Capital assets are recorded at cost and amortization is provided under the declining balance method over the estimated useful life of the assets using the following rates:

Furniture and equipment	20%
Computer equipment	20 - 45%

Leasehold improvements are recorded at cost and are amortized on the straight-line basis over the term of the lease plus the first renewal option.

Half-rates are applied in the year of aquisition and none in the year of disposal.

	Cost	Accumulated Amortization	Net Book Value
<b>2012</b>			
Furniture and equipment	\$ 19,486	\$ 6,361	\$ 13,125
Computer equipment	23,026	16,459	6,567
Leasehold improvements	59,570	8,047	51,523
	<b>\$ 102,082</b>	<b>\$ 30,867</b>	<b>\$ 71,215</b>
<b>2011</b>			
Furniture and equipment	\$ 13,645	\$ 3,810	\$ 9,835
Computer equipment	23,026	11,257	11,769
Leasehold improvements	6,962	2,504	4,458
	<b>\$ 43,633</b>	<b>\$ 17,571</b>	<b>\$ 26,062</b>





